

CORNFLAKES



Cornflakes are a breakfast cereal made from milled corn that has been cooked, flattened, and then toasted or baked until crisp.

- Made from maize, which is a type of grain that is rich in fiber, vitamins, and minerals.
- The corn is first soaked in water and then cooked with a sweetener, such as sugar or malt syrup, and salt. The cooked corn is then rolled out into thin flakes, which are then toasted or baked to make them crispy.
- A healthier breakfast cereals, as they are low in fat, high in fiber, and fortified with vitamins and minerals.



Market Scope

- The market scope for cornflakes is significant, as they are a popular and widely consumed breakfast cereal around the world. According to a report by ResearchAndMarkets
- The global cornflakes market was valued at USD 11.9 billion in 2020 and is expected to grow at a compound annual growth rate (CAGR) of 4.6% from 2021 to 2028.
- **The major players in the Market for Cornflakes are as follows:**
 - a) Kellogg Company
 - b) General Mills Inc.
 - c) PepsiCo Inc.
 - d) Post Holdings Inc
 - e) The Quaker Oats Company
 - f) Nestle S.A.
 - g) Marico Limited
 - h) Bagrry's India Limited

