

FROZEN FRUIT



Frozen fruit refers to fruits that have been picked at their peak ripeness and then frozen to preserve their flavour, texture, and nutritional content. Frozen fruits are often packaged and sold in the frozen food section of grocery stores and can be used in a variety of ways, including as ingredients in smoothies, baked goods, and other recipes.

Types

1. Harvesting:

Harvesting the fruit at its peak ripeness.

2. Cleaning and Sorting:

Cleaned and sorted to remove any debris or damaged fruit.

3. Freezing:

Frozen using one of several methods, including individual quick freezing (IQF) or bulk freezing.

4. Packaging:

Packaged in airtight containers or bags to protect it from freezer burn and other forms of damage.



Major players in the Market

1. *Dole Food Company*
2. *Ardo Group*
3. *General Mills*
4. *Welch Foods*
5. *SunOpta*
6. *Del Monte Foods*
7. *Nestle*

