

A small, white whisk icon is positioned to the left of the word 'SAVOURY'.

FROZEN SAVOURY BAKED GOODS

Frozen savory baked goods refer to a wide range of frozen, pre-baked, or par-baked food products that are typically made with flour and savory ingredients such as meats, vegetables, herbs, and spices. These products are intended to be baked or reheated in an oven or microwave before being consumed.

Frozen flour-based desserts include:

1. Frozen pizza:

Made with a variety of toppings and can be cooked in the oven or microwave.



2. Frozen quiche:

Made with eggs, milk or cream, cheese, and vegetables or meat.



3. Frozen pies:

Chicken pot pie or shepherd's pie, are available in the frozen food section of grocery stores.



4. Frozen pastries:

Sausage rolls or spinach and feta rolls can be baked in the oven before being consumed.

Market Scope

- The market scope for custard and jelly powder is expected to continue to grow in the coming years, driven by factors such as changing consumer lifestyles, increasing demand for convenience foods, and expanding distribution channels.

Major players in the Market

- *Dr. Oetker*
- *Jell-O*
- *Nestle*
- *Premier Foods*
- *McCormick*

