



# FROZEN SNACKS



**Frozen snacks are pre-packaged, frozen food items that are designed to be quickly and easily prepared for snacking or as a light meal. These snacks are usually designed to be convenient, flavorful, and satisfying, and they come in a wide variety of styles and flavors.**

- Frozen appetizers: Served as a starter or appetizer before a meal. Examples include mini quiches, chicken wings, and stuffed mushrooms.
- Frozen finger foods: Easy to eat on the go or while watching TV. Examples include mini pizza bites, chicken nuggets, and mozzarella sticks.
- Frozen desserts: Sweet treats that are meant to be eaten as a snack or dessert. Examples include ice cream bars, frozen fruit bars, and frozen yogurt cups.
- Frozen meals: Frozen food items that are meant to be eaten as a meal. Examples include frozen pizzas, burritos, and potstickers.

## **Major players in the Market**

**a) Conagra Brands, Inc.**

**b) Nestle SA**

**c) General Mills, Inc.**

**d) McCain Foods Limited**

**e) Kellogg Company**

**f) Dr. Oetker GmbH**

# Commercial Production

## **Sourcing and Preparation of Raw Materials:**

Include ingredients such as flour, vegetables, meats, and dairy products.

## **Mixing and Processing:**

Mixed in a processing facility. This can involve baking, frying, or other methods of cooking, depending on the type of snack being produced.

## **Freezing:**

Frozen in a commercial freezer. The temperature of the freezer is typically around  $-18^{\circ}\text{C}$  to  $-24^{\circ}\text{C}$  to ensure that the snacks remain frozen until they are ready to be cooked.

## **Packaging:**

Packaged in suitable containers, such as boxes, bags, or individual wrappers.