

FROZEN TARTS



Frozen tarts are a type of pastry that is typically filled with sweet or savory ingredients and frozen for later consumption. The tart shell is made from pastry dough, which can be either a shortcrust pastry or a puff pastry. The filling can be made with a variety of ingredients, such as fruits, nuts, chocolate, custard, cheese, vegetables, and meats, depending on whether the tart is sweet or savory.

- Sold pre-made and frozen and can be quickly reheated in the oven or microwave for a delicious and satisfying meal or snack.
- Found in a variety of flavors and sizes, ranging from bite-sized mini tarts to larger, family-sized tarts. Frozen tarts are also a popular item in the food service industry, where they are often served as a dessert or snack in restaurants, cafes, and other food establishments.



Market Scope

The market scope for frozen tarts is relatively small compared to other frozen food products, but it is still a significant and growing segment of the frozen food market.

Major players in the Market

1. Nestle SA
2. Dr. Oetker
3. Jus-Rol
4. La Rose Noire
5. Trader Joe's
6. Schwan's Company
7. McCain Foods Limited

