

FROZEN VEGETARIAN/ VEGAN READY-MEALS

"Deliciously Frozen: Vegan Delights Ready to Satisfy Anytime, Anywhere!"



Frozen vegetarian/vegan-ready meals are pre-packaged meals that are prepared without any meat, poultry, fish, or animal products. These meals are designed to be convenient and provide a quick and easy meal option for consumers who follow a vegetarian or vegan diet.

- **Made with a variety of ingredients such as grains, legumes, vegetables, tofu, and plant-based protein sources like soy, pea protein, or seitan.**
- **Meals are popular among health-conscious consumers who want to reduce their intake of animal products or for those who have food allergies or intolerances.**



Market Scope

The global market for vegetarian/vegan food products was valued at \$12.2 billion in 2019, and is projected to reach \$24.3 billion by 2027, growing at a CAGR of 9.6% from 2020 to 2027.

Major players in the Market

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|---------------------------|-----------------------|
| 1. Amy's Kitchen | 6. Tesco |
| 2. Dr. Praeger's | 7. Sainsbury's |
| 3. The Vegetarian Butcher | 8. Whole Foods Market |
| 4. Linda McCartney Foods | 9. Tofurky |
| 5. Quorn | 10. Beyond Meat |