

SNACK PRODUCTS



Snack products are food items that are typically consumed between meals or as a quick and convenient source of energy. Snacks can come in many different forms and flavours, and maybe sweet, savoury, or a combination of both.

Types

1. Chips and Crackers:

Potato chips, tortilla chips, and crackers are popular choices for their crunchy texture and wide variety of flavours.

2. Nuts and Seeds:

Peanuts, almonds, cashews, sunflower seeds, and other types of nuts and seeds are a good source of protein and healthy fats, making them a popular snack choice.

3. Candy and Chocolate:

Sweet snacks such as candy bars, gummies, and chocolate products are popular among those with a sweet tooth.



4. Popcorn:

Popular snack food that can be seasoned with a variety of flavours and toppings.



5. Jerky:

Meat jerky, such as beef jerky or turkey jerky, is a popular high-protein snack that is often used by hikers and athletes.



Major players in the Market

1. *PepsiCo*
2. *Nestle*
3. *Mondelez International*
4. *Kellogg Company*
5. *The Hershey Company*

